

## THE SOURCING CONNECTION PREMIÈRE VISION: NEW DATES, NEW VENUE 12, 13 & 14 SEPTEMBER 2016 – PARIS EVENT CENTER

Through its various manufacturing shows, and in parallel with its materials shows (yarns, fabrics, leather, designs, accessories), Première Vision, the world leader in professional trade shows for the upstream fashion industry, is continuing to put in place global sourcing solutions for the benefit of fashion brands.



### THE SOURCING CONNECTION PREMIÈREVISION: A BRAND-NEW CONCEPT

The second edition of this event will be held on 12, 13 and 14 September 2016 in the Paris Event Center.

These dates have been repositioned to coincide with Première Vision Paris, and are perfectly in tune with the collections calendar. With one day's difference between the two events, Première Vision is offering a greater scope to the 60,000 buyers visiting the shows. And Première Vision has chosen to locate its show in a new setting on the edge of the city, the Paris Event Center. This choice of venue, which offers a more intimate format than Première Vision Paris, illustrates our desire to welcome and accompany buyers in the discovery of new partners. A shuttle service between the two events will be organised to make it easier for buyers to visit both shows.

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The Sourcing Connection Première Vision envisages to include between 100 and 120 key ready-to-wear clothing manufacturers from the main regions around the world for garment production: Asia Pacific (China, Bangladesh, Pakistan, India, Indonesia, Vietnam, Myanmar, and Cambodia) and Sub-Saharan Africa. This will be a selection of flexible (in terms of quantities) and reactive businesses that are among the most competitive and qualitative in the sector.

The new concept that will complete the Manufacturing ecosystem of Première Vision is centred on the special features of each business. Consequently, the show proposes an approach by product destination (citywear, loungewear, outerwear, jeanswear, casualwear, services) which renders the sourcing and savoir-faire offer easier to read, whilst guaranteeing optimal visit efficiency.

With the aim of furthering knowledge of emerging sourcing zones, the show will propose seminars around the new challenges of sourcing from afar.



## IN-DEPTH INVESTIGATION WORK APPROVED BY AUDITING EXPERTS

As for all the shows organised by Première Vision S.A., and in line with its values of quality, creativity and innovation, the exhibitors at The Sourcing Connection Première Vision are chosen by a Selection Committee that is specific to the ready-to-wear clothing manufacturing sector.

In order to meet these objectives and to fulfil the needs of the fashion brands in terms of manufacturing and international sourcing, the selection criteria for these companies, coming from emerging regions that can sometimes be unstable, have been rigorously adapted to correspond to the requirements of European fashion brands:

- > **Quality** of infrastructure and industrial tools;
- > **Quality and creativity of the production and services** proposed;
- > References and **commercial reputation**;
- > **Qualitative and quantitative capacity** to meet the demands of creative brands: Availability and production times, export capacity...
- > **Financial reliability**;
- > **Ethics in line with social and environmental rules** established by the international authorities.

Ready-to-wear clothing manufacturers, subcontractors or producers, whether they develop private label collections or pre-established finished products, will all be subject to this pre-audit organised by the show.

In addition to its own intensive investigation efforts, The Sourcing Connection Première Vision has chosen Bureau Veritas, the world leader in compliance checking and product certification, to carry out an audit of each of the companies selected to exhibit. The brands will thus be assured of the quality, the transparency and the traceability of their collections.



## WITH ITS NEW CONCEPT, THE SOURCING CONNECTION PREMIÈRE VISION COVERS ALL THE MAIN REGIONS OF GLOBAL PROCUREMENT

With the launch of The Sourcing Connection Première Vision last September, Première Vision is now covering all the main procurement regions of the world in terms of textiles and clothing. It offers a selection of the most qualified ready-to-wear clothing manufacturers in the sector thanks to a selective and inclusive three-fold programme:

➤ **MADE IN FRANCE PREMIÈRE VISION** (Paris, 6-7 April 2016).

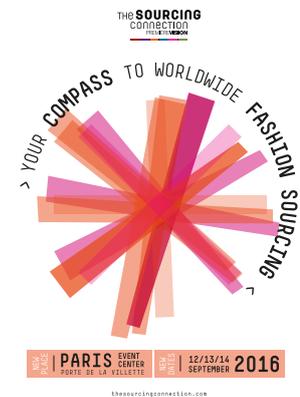
This event presents an overview of the French luxury and high-end fashion industry: French expertise, proximity sourcing solutions – materials, leather, manufacturing techniques, and production services.

➤ **PREMIÈRE VISION MANUFACTURING** (Istanbul 23-25 March 2016, New York 19-20 July 2016, Paris Nord-Villepinte 13-15 September 2016).

Within the Première Vision Paris family, the show for contract manufacturing specialists presents the techniques of specialist manufacturers (ready-to-wear, accessories, leathers) from the Euro-Mediterranean area and the Indian Ocean, two regions rich in traditions, techniques and expertise in fashion.

➤ **NEW : THE SOURCING CONNECTION PREMIÈRE VISION** (Paris Event Center 12-14 September 2016).

As a complement to the offer of the other two manufacturing shows, this new date provides the most qualitative and competitive sourcing solutions from the major export sector. At the show Production Directors and Buying Managers from fashion brands will find manufacturers and sub-contractors for their clothing collections at the cutting edge of fashion.



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